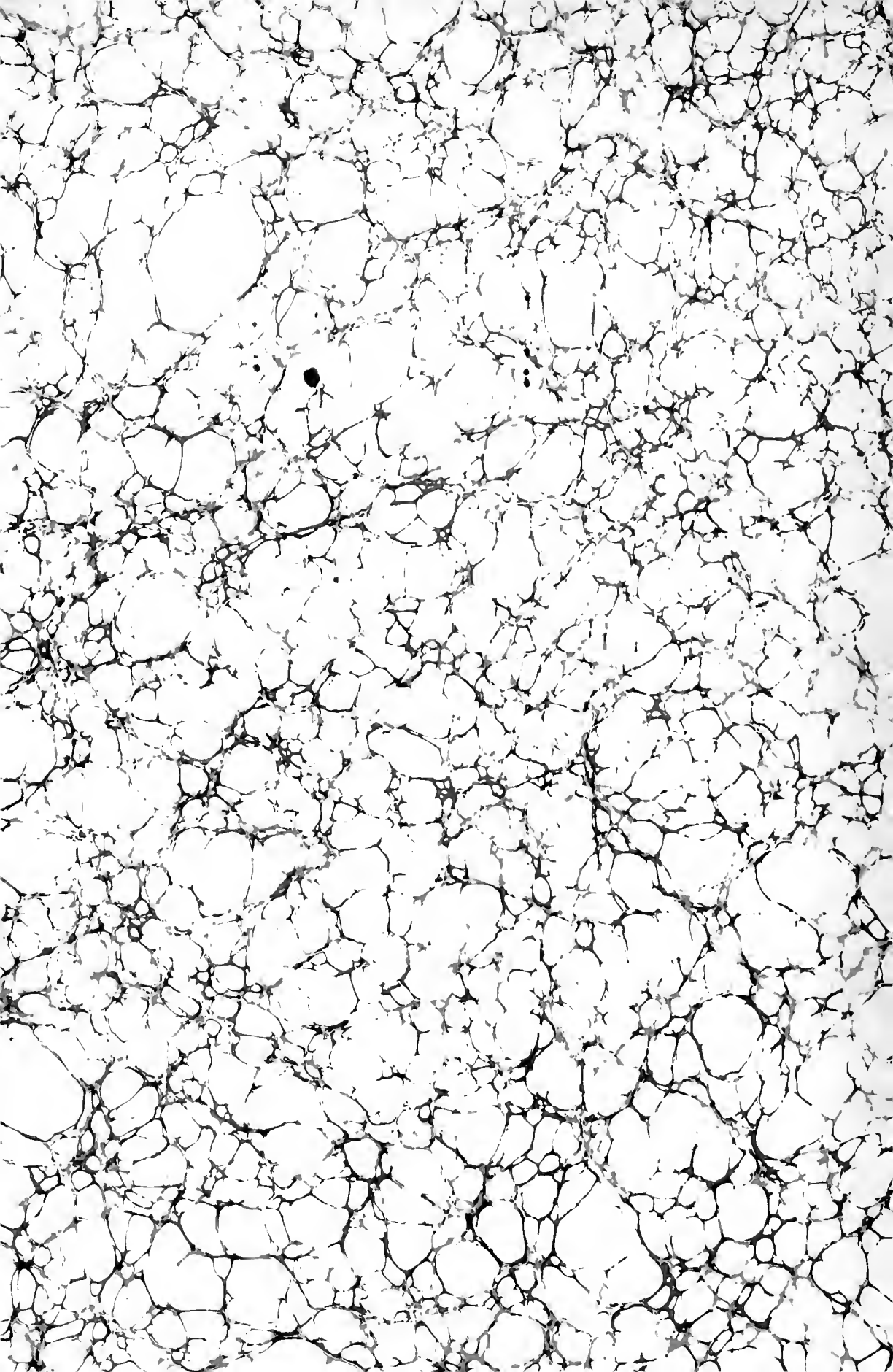


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TREASURY DEPARTMENT

A BILL

To further protect the revenue derived from distilled spirits, wine, and malt beverages, to regulate interstate and foreign commerce and enforce the postal laws with respect thereto, to enforce the twenty-first amendment, and for other purposes.

By Mr. CULLEN

JULY 16, 1935

Referred to the Committee on Ways and Means and
ordered to be printed

74TH CONGRESS
1ST SESSION

H. R. 8870

[Report No. 1542]

IN THE HOUSE OF REPRESENTATIVES

JULY 16, 1935

Mr. CULLEN introduced the following bill; which was referred to the Committee on Ways and Means and ordered to be printed

JULY 17, 1935

Committed to the Committee of the Whole House on the state of the Union and ordered to be printed

A BILL

To further protect the revenue derived from distilled spirits, wine, and malt beverages, to regulate interstate and foreign commerce and enforce the postal laws with respect thereto, to enforce the twenty-first amendment, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*
3 That (a) there shall be levied, assessed, collected, and paid
4 annual occupational taxes at the rates provided in subsection
5 (b) by the following persons for the privilege of carrying
6 on any of the following businesses:

7 (1) Importers importing into the United States
8 distilled spirits, wine, or malt beverages;

1 (2) Persons engaged in selling, or shipping for
2 sale, in interstate or foreign commerce distilled spirits,
3 wine, or malt beverages imported into the United
4 States;

5 (3) Distillers of distilled spirits, producers of
6 wine, and producers of malt beverages;

7 (4) Rectifiers and blenders of distilled spirits or
8 wine;

9 (5) Persons engaged in the business of pur-
10 chasing for resale at wholesale distilled spirits, wine,
11 or malt beverages; and

12 (6) Any other person not included in the fore-
13 going, who is the holder of a basic permit issued under
14 this Act and is engaged in any business covered by
15 such permit.

16 (b) Such tax shall be at the rate of \$10 per annum
17 and shall be in addition to any other occupational tax im-
18 posed on such person. In the case of any person subject
19 to an occupational tax under any law of the United States,
20 the tax imposed by this section shall be levied, assessed,
21 collected, and paid in the same manner, at the same time,
22 and subject to the same provisions of law (including
23 penalties) as such other tax. In the case of a person who
24 is not subject to any occupational tax under any law of the
25 United States tax imposed by this section shall be levied,

1 assessed, collected, and paid in the same manner, at the
2 same time, and subject to the same provisions of law (in-
3 cluding penalties) as the tax imposed by paragraph " First "
4 of section 3244 of the Revised Statutes, as amended (relat-
5 ing to the tax on brewers).

6 FEDERAL ALCOHOL ADMINISTRATION

7 SEC. 2. (a) There is hereby created the Federal
8 Alcohol Administration as a division in the Treasury
9 Department.

10 (b) The Administration shall be headed by an Admin-
11 istrator, who shall be appointed by the President, by and
12 with the advice and consent of the Senate. The Admin-
13 istrator shall for his services receive compensation at the
14 rate of \$10,000 per annum, together with actual and neces-
15 sary traveling and subsistence expenses while engaged in
16 the exercise of his powers and duties outside the District
17 of Columbia. No person shall be eligible to appointment,
18 or continue in office, as Administrator if he is engaged or
19 financially interested in, or is an officer or director of or
20 employed by a corporation engaged in, the production or
21 sale or other distribution of alcoholic beverages, or the
22 financing thereof.

23 (c) The Administrator shall, without regard to the
24 civil-service laws and the Classification Act of 1923, as
25 amended, appoint and fix the compensation and duties of

1 such officers and employees as he deems necessary to carry
2 out his powers and duties, but the compensation so fixed
3 shall be subject to the approval of the Secretary of the
4 Treasury. The Administrator is authorized to adopt an
5 official seal, which shall be judicially noticed.

6 (d) The Administrator is authorized and directed to
7 prescribe such rules and regulations as may be necessary
8 to carry out his powers and duties. All rules and regula-
9 tions prescribed by the Administrator shall be subject to
10 the approval of the Secretary of the Treasury.

11 (e) Appropriations to carry out powers and duties of
12 the Administrator shall be available for expenditure, among
13 other purposes, for personal services and rent in the District
14 of Columbia and elsewhere, expenses for travel and sub-
15 sistence, for law books, books of reference, magazines,
16 periodicals, and newspapers, for contract stenographic re-
17 porting services, for subscriptions for library services, for
18 purchase of samples for analysis or use as evidence, and for
19 holding conference of State and Federal liquor control
20 officials.

21 (f) The Administrator may, with the consent of the
22 department or agency affected, utilize the services of any
23 department or other agency of the Government to the
24 extent necessary to carry out his powers and duties and
25 authorize officers and employees thereof to act as his agents.

1 (g) The provisions, including penalties, of sections 9
2 and 10 of the Federal Trade Commission Act, as now or
3 hereafter amended, shall be applicable to the jurisdiction,
4 powers, and duties of the Administrator, and to any person
5 (whether or not a corporation) subject to the provisions
6 of laws administered by the Administrator.

7 (h) The Administrator is authorized to require, in
8 such manner and form as he shall prescribe, such reports
9 as are necessary to carry out his powers and duties.

10 UNLAWFUL BUSINESSES WITHOUT PERMIT

11 SEC. 3. In order effectively to regulate interstate and
12 foreign commerce in distilled spirits, wine, and malt bev-
13 erages, to enforce the twenty-first amendment, and to
14 protect the revenue and enforce the postal laws with respect
15 to distilled spirits, wine, and malt beverages:

16 (a) It shall be unlawful, except pursuant to a basic
17 permit issued under this Act by the Administrator—

18 (1) to engage in the business of importing into
19 the United States distilled spirits, wine, or malt bev-
20 erages; or

21 (2) for any person so engaged to sell, offer or
22 deliver for sale, contract to sell, or ship, in interstate
23 or foreign commerce, directly or indirectly or through
24 an affiliate, distilled spirits, wine, or malt beverages
25 so imported.

1 This subsection shall take effect sixty days after the date of
2 the enactment of this Act.

3 (b) It shall be unlawful, except pursuant to a basic
4 permit issued under this Act by the Administrator—

5 (1) to engage in the business of distilling dis-
6 tilled spirits, producing wine, rectifying or blending
7 distilled spirits or wine, or bottling, or warehousing and
8 bottling, distilled spirits; or

9 (2) for any person so engaged to sell, offer or
10 deliver for sale, contract to sell, or ship, in interstate or
11 foreign commerce, directly or indirectly or through an
12 affiliate, distilled spirits or wine so distilled, produced,
13 rectified, blended, or bottled, or warehoused and
14 bottled.

15 This subsection shall take effect sixty days after the date of
16 the enactment of this Act.

17 (c) It shall be unlawful, except pursuant to a basic
18 permit issued under this Act by the Administrator—

19 (1) to engage in the business of purchasing for
20 resale at wholesale distilled spirits, wine, or malt
21 beverages; or

22 (2) for any person so engaged to receive or to
23 sell, offer or deliver for sale, contract to sell, or ship,
24 in interstate or foreign commerce, directly or indirectly

1 or through an affiliate, distilled spirits, wine, or malt
2 beverages so purchased.

3 This subsection shall take effect January 1, 1936.

4 This section shall not apply to any agency of a State
5 or political subdivision thereof or any officer or employee of
6 any such agency, and no such agency or officer or employee
7 shall be required to obtain a basic permit under this Act.

8 PERMITS

9 SEC. 4. (a) The following persons shall, on appli-
10 cation therefor, be entitled to a basic permit:

11 (1) Any person who, on May 25, 1935, held a
12 basic permit as distiller, rectifier, wine producer,
13 or importer issued by an agency of the Federal Govern-
14 ment.

15 (2) Any other person unless the Administrator
16 finds (A) that such person (or in case of a corpora-
17 tion, any of its officers, directors, or principal stock-
18 holders) has, within five years prior to date of applica-
19 tion, been convicted of a felony under Federal or State
20 law; or (B) that such person is, by reason of his
21 business experience, financial standing, or trade con-
22 nections, not likely to commence operations within a
23 reasonable period or to maintain such operations in
24 conformity with Federal law; or (C) that the opera-

1 tions proposed to be conducted by such person are
2 in violation of the law of the State in which they
3 are to be conducted.

4 (b) If upon examination of any application for a
5 basic permit the Administrator has reason to believe that
6 the applicant is not entitled to such permit, he shall notify
7 the applicant thereof and, upon request by the applicant,
8 afford him due notice and opportunity for hearing on the
9 application. If the Administrator, after affording such
10 notice and opportunity for hearing, finds that the applicant
11 is not entitled to a basic permit hereunder, he shall by order
12 deny the application stating the findings which are the basis
13 for his order.

14 (c) The Administrator shall prescribe the manner and
15 form of all applications for basic permits (including the
16 facts to be set forth therein) and the form of all basic
17 permits, and shall specify in any basic permit the authority
18 conferred by the permit and the conditions thereof in
19 accordance with the provisions of this Act. To the extent
20 deemed necessary by the Administrator for the efficient
21 administration of this Act, separate applications and permits
22 shall be required by the Administrator with respect to
23 distilled spirits, wine, and malt beverages, and the various
24 classes thereof, and with respect to the various classes of
25 persons entitled to permits hereunder. The issuance of

1 a basic permit under this Act shall not operate to deprive
2 the United States of its remedy for any violation of law:

3 (d) A basic permit shall be conditioned upon com-
4 pliance with the requirements of section 5 (relating to
5 unfair competition and unlawful practices), with the
6 twenty-first amendment and laws relating to the enforce-
7 ment thereof, and with all other Federal laws relating to
8 distilled spirits, wine, and malt beverages, including taxes
9 with respect thereto.

10 (e) (1) No basic permit issued under this Act shall
11 contain any condition prohibiting, nor shall any rule,
12 regulation, or order, issued under this or any other Act of
13 Congress, prohibit, the use or sale of any barrel, cask, or
14 keg, if made of wood and if of one or more wine-gallons
15 capacity, as a container in which to store, transport, or
16 sell, or from which to sell, any distilled spirits, wine, or
17 malt beverages. This subsection shall not apply to any
18 condition in any basic permit issued under this Act or any
19 rule, regulation, or order issued in connection therewith to
20 the extent that such condition applies in a State in which
21 the use or sale of any such barrel, cask, or keg is prohibited
22 by the law of such State.

23 (2) It shall be unlawful for any person to package
24 or repackage distilled spirits for sale or resale in bottles
25 unless such person is a distiller, a rectifier of distilled

1 spirits, or a person operating a bonded warehouse qualified
2 under the internal revenue laws or a class 8 bonded ware-
3 house qualified under the customs laws, holding a basic
4 permit under this Act, or is a proprietor of an industrial
5 alcohol plant or is an agency of a State or political subdivi-
6 sion thereof: *Provided*, That any other person may so
7 package distilled spirits in bottles if he qualifies under the
8 internal revenue laws as a rectifier and holds a basic permit
9 issued under this Act for the rectification of distilled spirits.

10 (3) Notwithstanding the foregoing provisions of this
11 subsection, no person who is subject to the occupational tax
12 imposed by section 3244 "Fourth" of the Revised Statutes,
13 as amended (U. S. C., Supp. VII, title 26, sec. 1394 (c)),
14 on retail dealers in liquors shall package or repackage dis-
15 tilled spirits for sale or resale in bottles or be eligible to
16 qualify as a rectifier of distilled spirits, and no such person,
17 except a bona fide hotel or club, shall, for purposes of sale,
18 remove from any such barrel, cask, or keg any distilled
19 spirits contained therein. Any person who violates the pro-
20 visions of this paragraph or paragraph (2) shall, upon
21 conviction thereof, be fined not more than \$1,000 or im-
22 prisoned for not more than one year, or both, and shall
23 forfeit to the United States all distilled spirits with respect
24 to which the violation occurs, and the bottles in which
25 packaged.

1 (f) A basic permit shall by order of the Adminis-
2 trator, after due notice and opportunity for hearing to the
3 permittee, (1) be revoked, or suspended for such period
4 as the Administrator deems appropriate, if the Adminis-
5 trator finds that the permittee has willfully violated any of
6 the conditions thereof, provided that for a first violation
7 of the conditions thereof the permit shall be subject to sus-
8 pension only; or (2) be revoked if the Administrator finds
9 that the permittee has not engaged in the operations author-
10 ized by the permit for a period of more than one year; or
11 (3) be annulled if the Administrator finds that the permit
12 was procured through fraud, or misrepresentation, or con-
13 cealment of material fact. The order shall state the findings
14 which are the basis for the order.

15 (g) Orders of the Administrator with respect to any
16 denial of application, suspension, revocation, annulment,
17 or other proceedings, shall be served (1) in person by any
18 officer or employee of the Administration designated by
19 the Administrator or any internal revenue or customs officer
20 authorized by the Administrator for the purpose, or (2)
21 by mailing the order by registered mail, addressed to the
22 applicant or respondent at his last known address in the
23 records of the Administrator.

24 (h) A basic permit shall continue in effect until sus-
25 pended, revoked, or annulled as provided herein, or volun-

1 tarily surrendered; except that (1) if leased, sold or
2 otherwise voluntarily transferred, the permit shall be auto-
3 matically terminated thereupon, and (2) if transferred by
4 operation of law or if actual or legal control of the permittee
5 is acquired, directly or indirectly, whether by stock-owner-
6 ship or in any other manner, by any person, then such
7 permit shall be automatically terminated at the expiration
8 of thirty days thereafter: *Provided*, That if within such
9 thirty-day period application for a new basic permit is made
10 by the transferee or permittee, respectively, then the out-
11 standing basic permit shall continue in effect until such
12 application is finally acted on by the Administrator.

13 (i) An appeal may be taken by the permittee or
14 applicant for a permit from any order of the Administrator
15 denying an application for, or suspending, revoking, or
16 annulling, a basic permit. Such appeal shall be taken by
17 filing, in the circuit court of appeals of the United States
18 within any circuit wherein such person resides or has his
19 principal place of business, or in the United States Court of
20 Appeals for the District of Columbia, within sixty days after
21 the entry of such order, a written petition praying that the
22 order of the Administrator be modified or set aside in whole
23 or in part. A copy of such petition shall be forthwith
24 served upon the Administrator, or upon any officer desig-
25 nated by him for that purpose, and thereupon the Admin-

1 istrator shall certify and file in the court a transcript of
2 the record upon which the order complained of was entered.
3 Upon the filing of such transcript such court shall have
4 exclusive jurisdiction to affirm, modify, or set aside such
5 order, in whole or in part. No objection to the order of
6 the Administrator shall be considered by the court unless
7 such objection shall have been urged before the Admin-
8 istrator or unless there were reasonable grounds for failure
9 so to do. The finding of the Administrator as to the facts,
10 if supported by substantial evidence, shall be conclusive.
11 If any party shall apply to the court for leave to adduce
12 additional evidence, and shall show to the satisfaction of
13 the court that such additional evidence is material and that
14 there were reasonable grounds for failure to adduce such
15 evidence in the proceeding before the Administrator, the
16 court may order such additional evidence to be taken before
17 the Administrator and to be adduced upon the hearing in
18 such manner and upon such terms and conditions as to the
19 court may seem proper. The Administrator may modify
20 his findings as to the facts by reason of the additional evi-
21 dence so taken, and he shall file with the court such mod-
22 ified or new findings, which, if supported by substantial
23 evidence, shall be conclusive, and his recommendation, if
24 any, for the modification or setting aside of the original
25 order. The judgment and decree of the court affirming,

1 modifying, or setting aside, in whole or in part, any such
2 order of the Administrator shall be final, subject to review
3 by the Supreme Court of the United States upon certiorari
4 or certification as provided in sections 239 and 240 of the
5 Judicial Code, as amended (U. S. C., title 28, secs. 346
6 and 347). The commencement of proceedings under this
7 subsection shall, unless specifically ordered by the court,
8 operate as a stay of the Administrator's order.

9 (j) No proceeding for the suspension or revocation of
10 a basic permit for violation of any condition thereof relating
11 to compliance with Federal law shall be instituted by the
12 Administrator more than eighteen months after conviction
13 of the violation of Federal law, or, if no conviction has been
14 had, more than three years after the violation occurred;
15 and no basic permit shall be suspended or revoked for a
16 violation of any such condition thereof if the alleged viola-
17 tion of Federal law has been compromised by any officer of
18 the Government authorized to compromise such violation.

19 UNFAIR COMPETITION AND UNLAWFUL PRACTICES

20 SEC. 5. It shall be unlawful for any person engaged in
21 business as a distiller, brewer, rectifier, blender, or other
22 producer, or as an importer or wholesaler, of distilled spirits,
23 wine, or malt beverages, or as a bottler, or warehouseman
24 and bottler, of distilled spirits, directly or indirectly or
25 through an affiliate:

1 (a) Exclusive outlet: To require, by agreement or
2 otherwise, that any retailer engaged in the sale of distilled
3 spirits, wine, or malt beverages, purchase any such products
4 from such person to the exclusion in whole or in part of dis-
5 tilled spirits, wine, or malt beverages sold or offered for
6 sale by other persons in interstate or foreign commerce, if
7 such requirement is made in the course of interstate or for-
8 eign commerce, or if such person engages in such practice
9 to such an extent as substantially to restrain or prevent
10 transactions in interstate or foreign commerce in any such
11 products, or if the direct effect of such requirement is to
12 prevent, deter, hinder, or restrict other persons from selling
13 or offering for sale any such products to such retailer in
14 interstate or foreign commerce; or

15 (b) "Tied house": To induce through any of the
16 following means, any retailer, engaged in the sale of distilled
17 spirits, wine, or malt beverages, to purchase any such prod-
18 ucts from such person to the exclusion in whole or in part
19 of distilled spirits, wine, or malt beverages sold or offered
20 for sale by other persons in interstate or foreign commerce,
21 if such inducement is made in the course of interstate or
22 foreign commerce, or if such person engages in the practice
23 of using such means, or any of them, to such an extent as
24 substantially to restrain or prevent transactions in inter-
25 state or foreign commerce in any such products, or if the

1 direct effect of such inducement is to prevent, deter, hinder,
2 or restrict other persons from selling or offering for sale any
3 such products to such retailer in interstate or foreign com-
4 merce: (1) By acquiring or holding (after the expiration
5 of any existing license) any interest in any license with
6 respect to the premises of the retailer; or (2) by acquiring
7 any interest in any premises of the retailer; or (3) by fur-
8 nishing, giving, renting, lending, or selling to the retailer,
9 any equipment, fixtures, signs, supplies, money, or other
10 thing of value, subject to such exceptions as the Adminis-
11 trator shall by regulation prescribe, having due regard for
12 public health, the quantity and value of articles involved,
13 established trade customs not contrary to the public interest
14 and the purposes of this subsection; or (4) by paying
15 or crediting the retailer for any advertising, display, or
16 distribution service; or (5) by guaranteeing any loan or
17 the repayment of any financial obligation of the retailer;
18 or (6) by extending to the retailer credit for a period in
19 excess of the credit period usual and customary to the in-
20 dustry for the particular class of transactions, as ascertained
21 by the Administrator and prescribed by regulations by
22 him; or

23 (c) Commercial bribery: To induce through any of
24 the following means, any trade buyer engaged in the sale
25 of distilled spirits, wine, or malt beverages, to purchase

1 any such products from such person to the exclusion in
2 whole or in part of distilled spirits, wine, or malt beverages
3 sold or offered for sale by other persons in interstate or
4 foreign commerce, if such inducement is made in the course
5 of interstate or foreign commerce, or if such person engages
6 in the practice of using such means, or any of them, to such
7 an extent as substantially to restrain or prevent transactions
8 in interstate or foreign commerce in any such products, or
9 if the direct effect of such inducement is to prevent, deter,
10 hinder, or restrict other persons from selling or offering for
11 sale any such products to such trade buyer in interstate or
12 foreign commerce: (1) By commercial bribery; or (2)
13 by offering or giving any bonus, premium, or compensation
14 to any officer, or employee, or representative of the trade
15 buyer; or

16 (d) Consignment sales: To sell, offer for sale, or
17 contract to sell to any trade buyer engaged in the sale of
18 distilled spirits, wine, or malt beverages, or for any such
19 trade buyer to purchase, offer to purchase, or contract to
20 purchase, any such products on consignment or under con-
21 ditional sale or with the privilege of return or on any basis
22 otherwise than a bona fide sale, or where any part of such
23 transaction involves, directly or indirectly, the acquisition
24 by such person from the trade buyer or his agreement to
25 acquire from the trade buyer other distilled spirits, wine,

1 or malt beverages—if such sale, purchase, offer, or contract
2 is made in the course of interstate or foreign commerce, or
3 if such person or trade buyer engages in such practice to
4 such an extent as substantially to restrain or prevent trans-
5 actions in interstate or foreign commerce in any such prod-
6 ucts, or if the direct effect of such sale, purchase, offer, or
7 contract is to prevent, deter, hinder, or restrict other persons
8 from selling or offering for sale any such products to such
9 trade buyer in interstate or foreign commerce; or

10 (c) Labeling.—To sell or ship or deliver for sale or
11 shipment, or otherwise introduce in interstate or foreign
12 commerce, or to receive therein, or to remove from customs
13 custody for consumption, any distilled spirits, wine, or malt
14 beverages in bottles, unless such products are bottled, pack-
15 aged, and labeled in conformity with such regulations, to
16 be prescribed by the Administrator, with respect to pack-
17 aging, marking, branding, and labeling and size and fill of
18 container (1) as will prohibit deception of the consumer
19 with respect to such products or the quantity thereof and
20 as will prohibit, irrespective of falsity, such statements relat-
21 ing to age, manufacturing processes, analyses, guarantees,
22 and scientific or irrelevant matters as the Administrator
23 finds to be likely to mislead the consumer; (2) as will
24 provide the consumer with adequate information as to the
25 identity and quality of the products, the alcoholic content

1 thereof (except that statements of, or statements likely to be
2 considered as statements of, alcoholic content of malt beverage
3 packages are hereby prohibited unless required by State law and
4 except that, in case of wines, statements of alcoholic content
5 shall be required only for wines containing more than 14 per
6 centum of alcohol by volume), the net contents of the package,
7 and the manufacturer or bottler or importer of the
8 product; (3) as will require an accurate statement, in the
9 case of distilled spirits (other than cordials, liqueurs, and
10 specialties) produced by blending or rectification if neutral
11 spirits have been used in the production thereof, informing
12 the consumer of the percentage of neutral spirits so used and
13 of the name of the commodity from which such neutral spirits
14 have been distilled; (4) as will prohibit statements on the
15 label that are disparaging of a competitor's products or are
16 false, misleading, obscene, or indecent; and (5) as will prevent
17 deception of the consumer by use of a trade or brand name
18 that is the name of any living individual of public prominence,
19 or existing private or public organization, or is a
20 name that is in simulation or is an abbreviation thereof,
21 and as will prevent the use of a graphic, pictorial, or
22 emblematic representation of any such individual or organization,
23 if the use of such name or representation is likely
24 falsely to lead the consumer to believe that the product
25 has been indorsed, made, or used by, or produced for, or

1 under the supervision of, or in accordance with the speci-
2 cations of, such individual or organization: *Provided*, That
3 this clause shall not apply to the use of the name of any
4 person engaged in business as a distiller, brewer, rectifier,
5 blender, or other producer, or as an importer, wholesaler,
6 retailer, bottler, or warehouseman, of distilled spirits, wine,
7 or malt beverages, nor to the use by any person of a trade
8 or brand name used by him or his predecessor in interest
9 prior to the date of the enactment of this Act; including
10 regulations requiring, at time of release from customs
11 custody, certificates issued by foreign governments covering
12 origin, age, and identity of imported products. No person
13 shall remove from Government custody after purchase at
14 any Government sale any distilled spirits, wine, or malt
15 beverages in bottles to be held for sale, until such bottles
16 are packaged, marked, branded, and labeled in conformity
17 with the requirements of this subsection.

18 It shall be unlawful for any person to alter, mutilate,
19 destroy, obliterate, or remove any mark, brand, or label
20 upon distilled spirits, wine, or malt beverages held for sale
21 in interstate or foreign commerce or after shipment therein,
22 except as authorized by Federal law or except pursuant to
23 regulations of the Administrator authorizing relabeling for
24 purposes of compliance with the requirements of this sub-
25 section or of State law.

1 In order to prevent the sale or shipment or other intro-
2 duction of distilled spirits, wine, or malt beverages in inter-
3 state or foreign commerce, if bottled, packaged, or labeled
4 in violation of the requirements of this subsection, no bottler,
5 or importer of distilled spirits, wine, or malt beverages,
6 shall, after such date as the Administrator fixes as the earliest
7 practicable date for the application of the provisions of
8 this subsection to any class of such persons (but not later
9 than January 1, 1936, and only after thirty days' public
10 notice), bottle or remove from customs custody for con-
11 sumption distilled spirits, wine, or malt beverages, respec-
12 tively, unless the bottler or importer, upon application to
13 the Administrator, has obtained and has in his possession
14 a certificate of label approval covering the distilled spirits,
15 wine, or malt beverages, issued by the Administrator in
16 such manner and form as he shall by regulations prescribe:
17 *Provided*, That any such bottler shall be exempt from the
18 requirements of this subsection if the bottler, upon appli-
19 cation to the Administrator, shows to the satisfaction of
20 the Administrator that the distilled spirits, wine, or malt
21 beverages to be bottled by the applicant are not to be sold,
22 or offered for sale, or shipped or delivered for shipment,
23 or otherwise introduced, in interstate or foreign commerce.
24 Officers of internal revenue and customs are authorized and
25 directed to withhold the release of such products from the

1 bottling plant or customs custody unless such certificates
2 have been obtained, or unless the application of the bottler
3 for exemption has been granted by the Administrator. The
4 district courts of the United States, the Supreme Court of
5 the District of Columbia, and the United States court for any
6 Territory, shall have jurisdiction of suits to enjoin, annul, or
7 suspend in whole or in part, any final action by the Admin-
8 istrator upon any application under this subsection; or

9 (f) Advertising: To publish or disseminate or cause
10 to be published or disseminated by radio broadcast, or in
11 any newspaper, periodical or other publication or by any
12 sign or outdoor advertisement or any other printed or
13 graphic matter, any advertisement of distilled spirits, wine,
14 or malt beverages, if such advertisement is in, or is calculated
15 to induce sales in, interstate or foreign commerce, or is dis-
16 seminated by mail, unless such advertisement is in con-
17 formity with such regulations, to be prescribed by the Ad-
18 ministrator, (1) as will prevent deception of the consumer
19 with respect to the products advertised and as will prohibit,
20 irrespective of falsity, such statements relating to age, manu-
21 facturing processes, analyses, guaranties, and scientific or
22 irrelevant matters as the Administrator finds to be likely to
23 mislead the consumer; (2) as will provide the consumer
24 with adequate information as to the identity and quality of
25 the products advertised, the alcoholic content thereof (except

1 that statements of, or statements likely to be considered as
2 statements of, alcoholic content of malt beverages are pro-
3 hibited and except that, in case of wines, statements of al-
4 coholic content shall be required only for wines containing
5 more than 14 per centum of alcohol by volume), and the
6 person responsible for the advertisement; (3) as will
7 require an accurate statement, in the case of distilled
8 spirits (other than cordials, liqueurs, and specialties) pro-
9 duced by blending or rectification if neutral spirits have
10 been used in the production thereof, informing the con-
11 sumer of the percentage of neutral spirits so used and
12 of the name of the commodity from which such neutral
13 spirits have been distilled; (4) as will prohibit state-
14 ments that are disparaging of a competitor's products or
15 are false, misleading, obscene, or indecent; (5) as will
16 prevent statements inconsistent with any statement on the
17 labeling of the products advertised. This subsection shall
18 not apply to outdoor advertising in place on the date of
19 the enactment of this Act, but shall apply upon replace-
20 ment, restoration, or renovation of any such advertising.

21 The provisions of subsections (a), (b), and (c) shall
22 not apply to any act done by an agency of a State or
23 political subdivision thereof, or by any officer or employee
24 of such agency.

1 upon agreement to a stipulation that the United States
2 may, on its own motion upon five days' notice to the viola-
3 tor, cause a consent decree to be entered by any court of
4 competent jurisdiction enjoining the repetition of such
5 violation.

6 INTERLOCKING DIRECTORATES

7 SEC. 7. (a) Except as provided in subsection (b),
8 it shall be unlawful for any individual to take office, after
9 the date of the enactment of this Act, as an officer or director
10 of any company, if his doing so would make him an officer
11 or director of more than one company engaged in business
12 as a distiller, rectifier, or blender of distilled spirits, or of
13 any such company and of a company which is an affiliate
14 of any company engaged in business as a distiller, rectifier,
15 or blender of distilled spirits, or of more than one company
16 which is an affiliate of any company engaged in business
17 as a distiller, rectifier, or blender of distilled spirits, unless,
18 prior to taking such office, application made by such indi-
19 vidual to the Administrator has been granted and after due
20 showing has been made to him that service by such individual
21 as officer or director of all the foregoing companies of which
22 he is an officer or director together with service in the
23 company with respect to which application is made will not
24 substantially restrain or prevent competition in interstate
25 or foreign commerce in distilled spirits. The Administrator

1 shall, by order, grant or deny such application on the basis
2 of the proof submitted to him and his finding thereon. The
3 District Courts of the United Staes, the Supreme Court of
4 the District of Columbia, and the United States courts for
5 any Territory shall have jurisdiction of suits to enjoin, annul,
6 or suspend any final action by the Administrator upon any
7 application under this subsection.

8 (b) An individual may, without regard to the provi-
9 sions of subsection (a), take office as an officer or director
10 of a company described in subsection (a) while holding
11 the position of officer or director of any other such company
12 if such companies are affiliates at the time of his taking
13 office and if—

14 (1) Such companies are affiliates on the date of
15 the enactment of this Act; or

16 (2) Each of such companies has been organized
17 under the law of a State to comply with a requirement
18 thereof under which, as a condition of doing business
19 in such State, such company must be organized under
20 the law of such State; or

21 (3) One or more such companies has been organ-
22 ized under the law of a State to comply with a require-
23 ment thereof under which, as a condition of doing
24 business in such State, such company must be organ-

1 ized under the laws of such State, and the other one
2 or more of such companies not so organized, is in
3 existence on the date of the enactment of this Act; or

4 (4) One or more of such companies has been
5 organized under the law of a State to comply with a
6 requirement thereof under which, as a condition of
7 doing business in such State, such company must be
8 organized under the law of such State, and not more
9 than one of such companies is a company which has
10 not been so organized and which has been organized
11 after the date of the enactment of this Act.

12 (c) As used in this section, the term "company"
13 means a corporation, joint stock company, business trust,
14 or association, but does not include any agency of a State
15 or political subdivision thereof or any officer or employee
16 of any such agency.

17 (d) Any individual taking office in violation of this
18 section shall be punished by a fine of not exceeding \$1,000.

19 FEDERAL ALCOHOL CONTROL ADMINISTRATION

20 SEC. 8. The Federal Alcohol Control Administration
21 established by Executive order under the provisions of
22 Title I of the National Industrial Recovery Act is hereby
23 abolished. All papers, records, and property of such Fed-
24 eral Alcohol Control Administration are hereby transferred

1 to the Administrator. This section shall take effect on the
2 date that the Administrator first appointed under this Act
3 takes office.

4 MISCELLANEOUS

5 SEC. 9. (a) As used in this Act—

6 (1) The term “Administrator” means the head
7 of the Federal Alcohol Administration.

8 (2) The term “United States” means the sev-
9 eral States and Territories and the District of Colum-
10 bia; the term “State” includes a Territory and the
11 District of Columbia; and the term “Territory” means
12 Alaska, Hawaii, and Puerto Rico.

13 (3) The term “interstate or foreign commerce”
14 means commerce between any State and any place
15 outside thereof, or commerce within any Territory or
16 the District of Columbia, or between points within
17 the same State but through any place outside thereof.

18 (4) The term “person” means individual, part-
19 nership, joint stock company, business trust, associa-
20 tion, corporation, or other form of business enterprise,
21 including a receiver, trustee, or liquidating agent and
22 including an officer or employee of any agency of a
23 State or political subdivision thereof; and the term
24 “trade buyer” means any person who is a wholesaler
25 or retailer.

1 (5) The term “affiliate” means any one of two
2 or more persons if one of such persons has actual or
3 legal control, directly or indirectly, whether by stock
4 ownership or otherwise, of the other or others of such
5 persons; and any one of two or more persons subject to
6 common control, actual or legal, directly or indirectly,
7 whether by stock ownership or otherwise.

8 (6) The term “distilled spirits” means ethyl
9 alcohol, hydrated oxide of ethyl, spirits of wine,
10 whiskey, rum, brandy, gin, and other distilled spirits,
11 including all dilutions and mixtures thereof, for non-
12 industrial use.

13 (7) The term “wine” means (1) wine as de-
14 fined in section 610 and section 617 of the Revenue
15 Act of 1918, (U. S. C., title 26, secs. 441 and 444)
16 as now in force or hereafter amended, and (2) other
17 alcoholic beverages not so defined, but made in the
18 manner of wine, including sparkling and carbonated
19 wine, wine made from condensed grape must, wine
20 made from other agricultural products than the juice
21 of sound, ripe grapes, imitation wine, compounds sold
22 as wine, vermouth, cider, perry and sake; in each
23 instance only if containing not less than 7 per centum
24 and not more than 24 per centum of alcohol by volume,
25 and if for non-industrial use.

1 (8) The term "malt beverage" means a bev-
2 erage made by the alcoholic fermentation of an infusion
3 or decoction, or combination of both, in potable brew-
4 ing water, of malted barley with hops, or their parts,
5 or their products, and with or without other malted
6 cereals, and with or without the addition of unmalted
7 or prepared cereals, other carbohydrates or products
8 prepared therefrom, and with or without the addition
9 of carbon dioxide, and with or without other whole-
10 some products suitable for human food consumption.

11 (9) The term "bottle" means any container,
12 irrespective of the material from which made, for use
13 for the sale of distilled spirits, wine, or malt beverages
14 at retail.

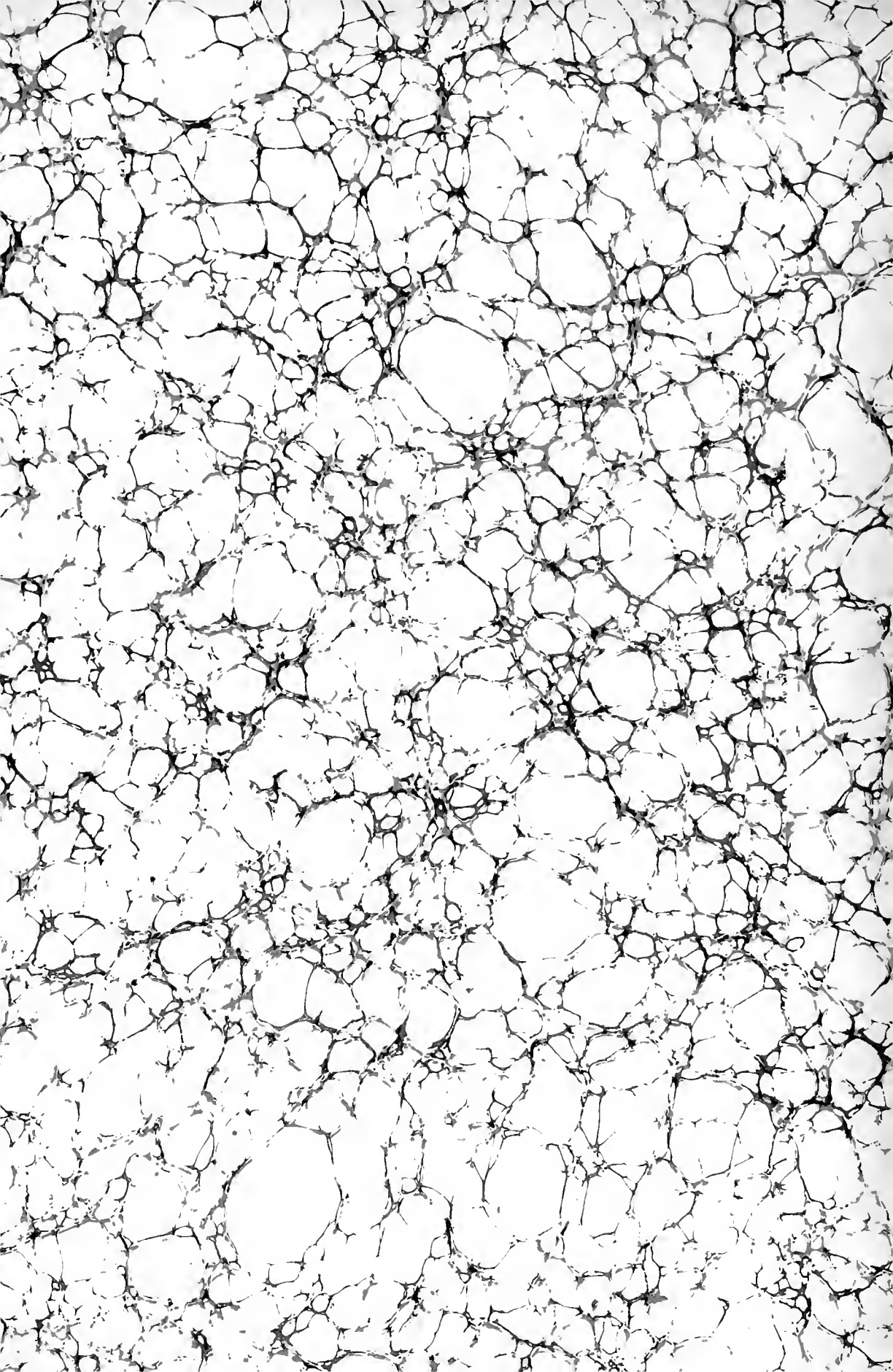
15 (b) The right to amend or repeal the provisions of
16 this Act is expressly reserved.

17 (c) If any provision of this Act, or the application
18 of such provision to any person or circumstance, is held
19 invalid, the remainder of the Act and the application of such
20 provision to persons or circumstances other than those as
21 to which it is held invalid, shall not be affected thereby.

22 (d) This Act may be cited as the "Federal Alcohol
23 Administration Act".







Legis.Hist.
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Federal alcohol
administration
act, 1935.

Legis.Hist.
P.L.74-407
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~~Pt.3~~

Federal alcohol
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TITLE

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